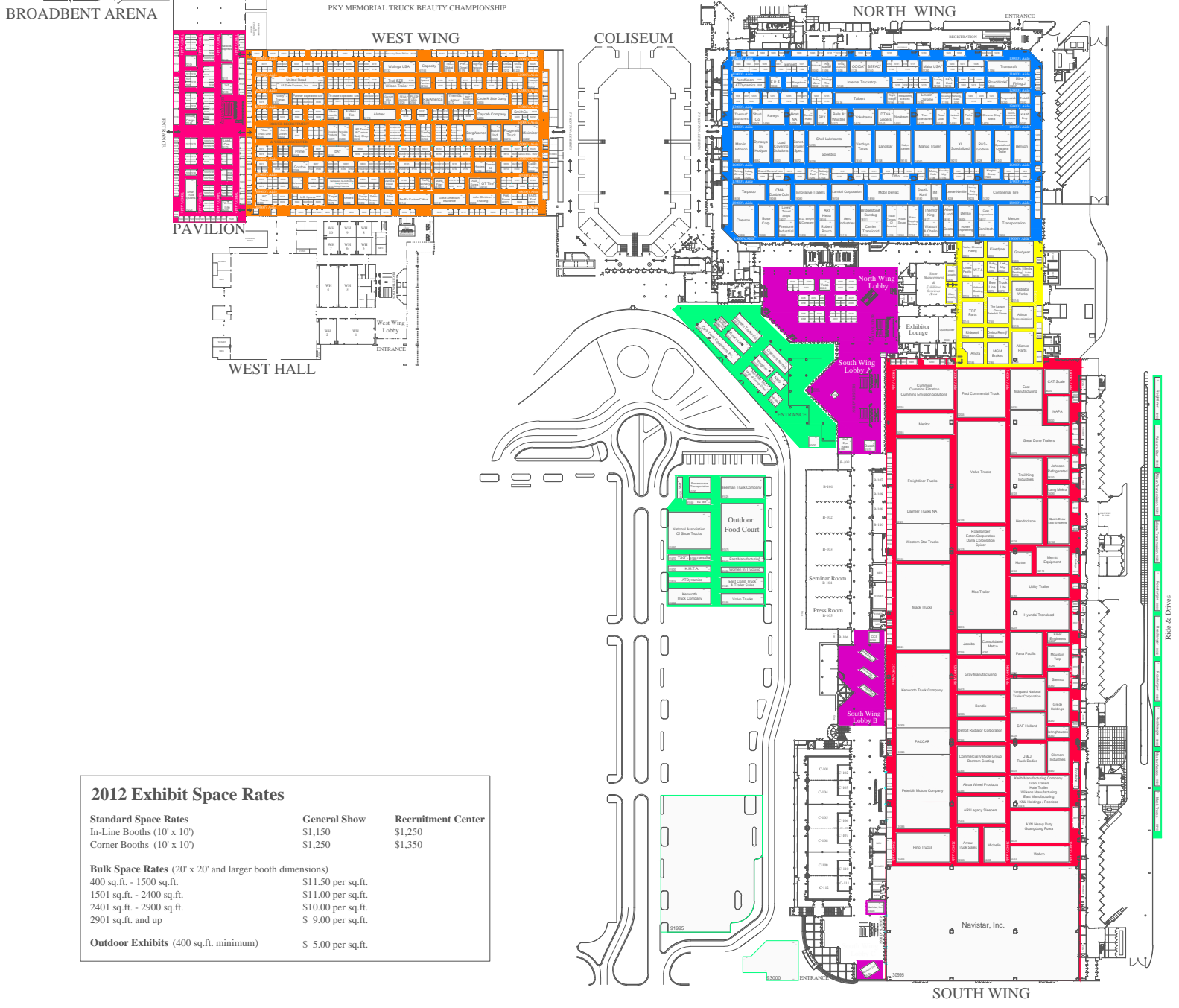


2012 MID-AMERICA TRUCKING SHOW

KENTUCKY EXPOSITION CENTER

LOUISVILLE, KENTUCKY

March 22nd - March 24th



2012 Exhibit Space Rates		
Standard Space Rates	General Show	Recruitment Center
In-Line Booths (10' x 10')	\$1,150	\$1,250
Corner Booths (10' x 10')	\$1,250	\$1,350
Bulk Space Rates (20' x 20' and larger booth dimensions)		
400 sq.ft. - 1500 sq.ft.	\$11.50 per sq.ft.	
1501 sq.ft. - 2400 sq.ft.	\$11.00 per sq.ft.	
2401 sq.ft. - 2900 sq.ft.	\$10.00 per sq.ft.	
2901 sq.ft. and up	\$ 9.00 per sq.ft.	
Outdoor Exhibits (400 sq.ft. minimum)	\$ 5.00 per sq.ft.	

Ride & Drive